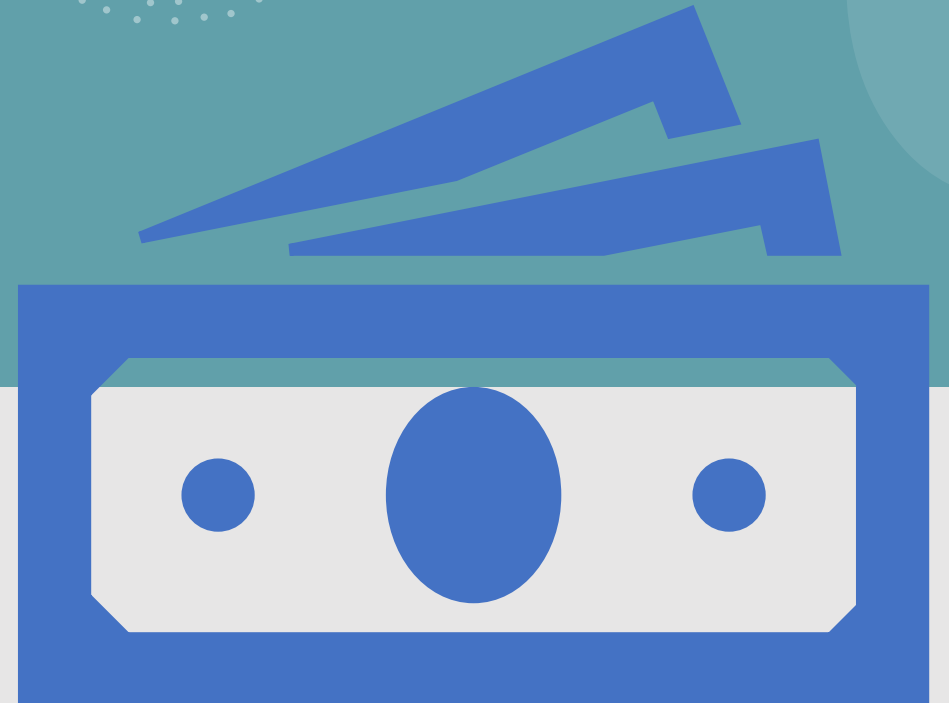
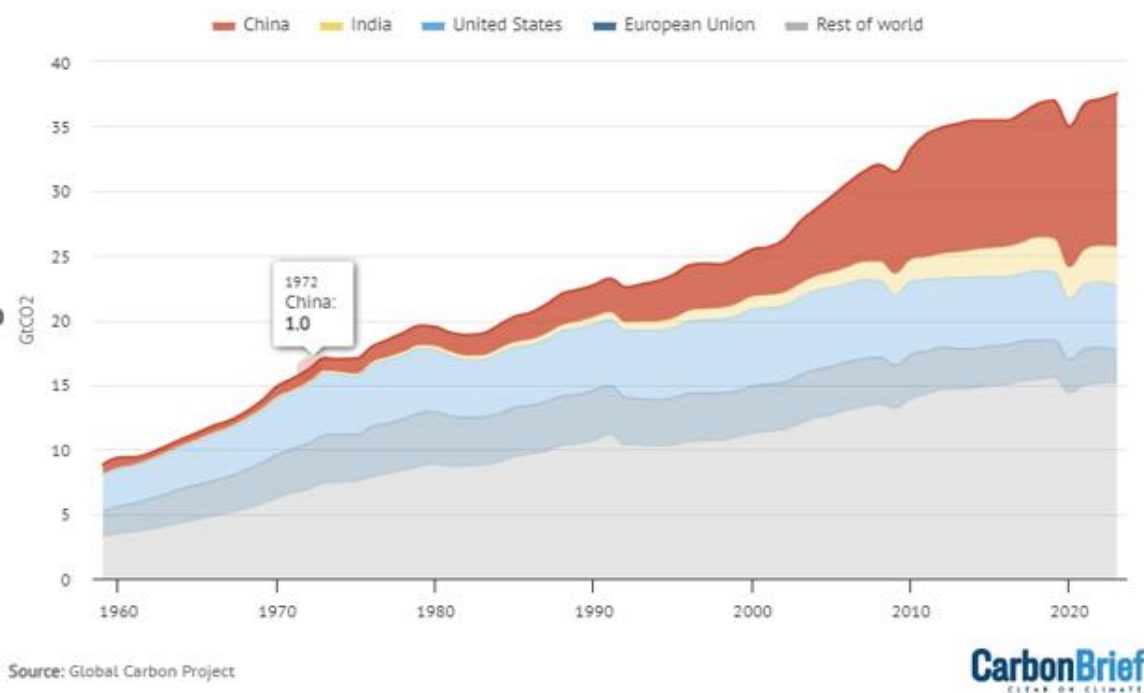


Commission on Sustainability Data Project Focus & Update

- 2 May 2024
- Anders Knox, Cindy Rose



Global CO2 emissions from fossil fuels by region, 1959-2023



Problem: Need verifiable sustainability data

Why?

- Current sustainability efforts do not map to global carbon output.

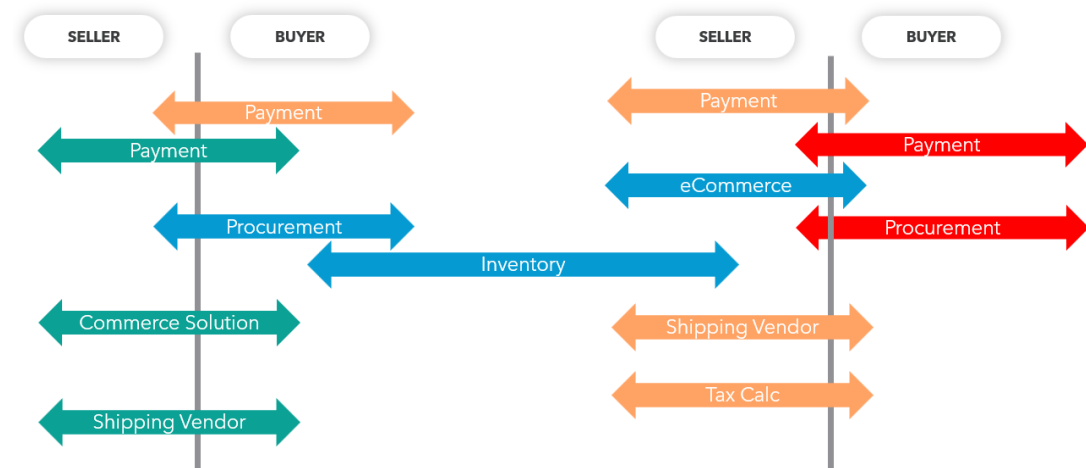
Example:

- Funds → Net Zero Asset Managers' initiative
- Interim carbon reduction targets:
 - 25% less by 2025 * 75% less by 2025
 - 50% less by 2030 * net zero by 2040

Currently: Carbon reduction efforts are not working. Carbon just becomes a hot potato.

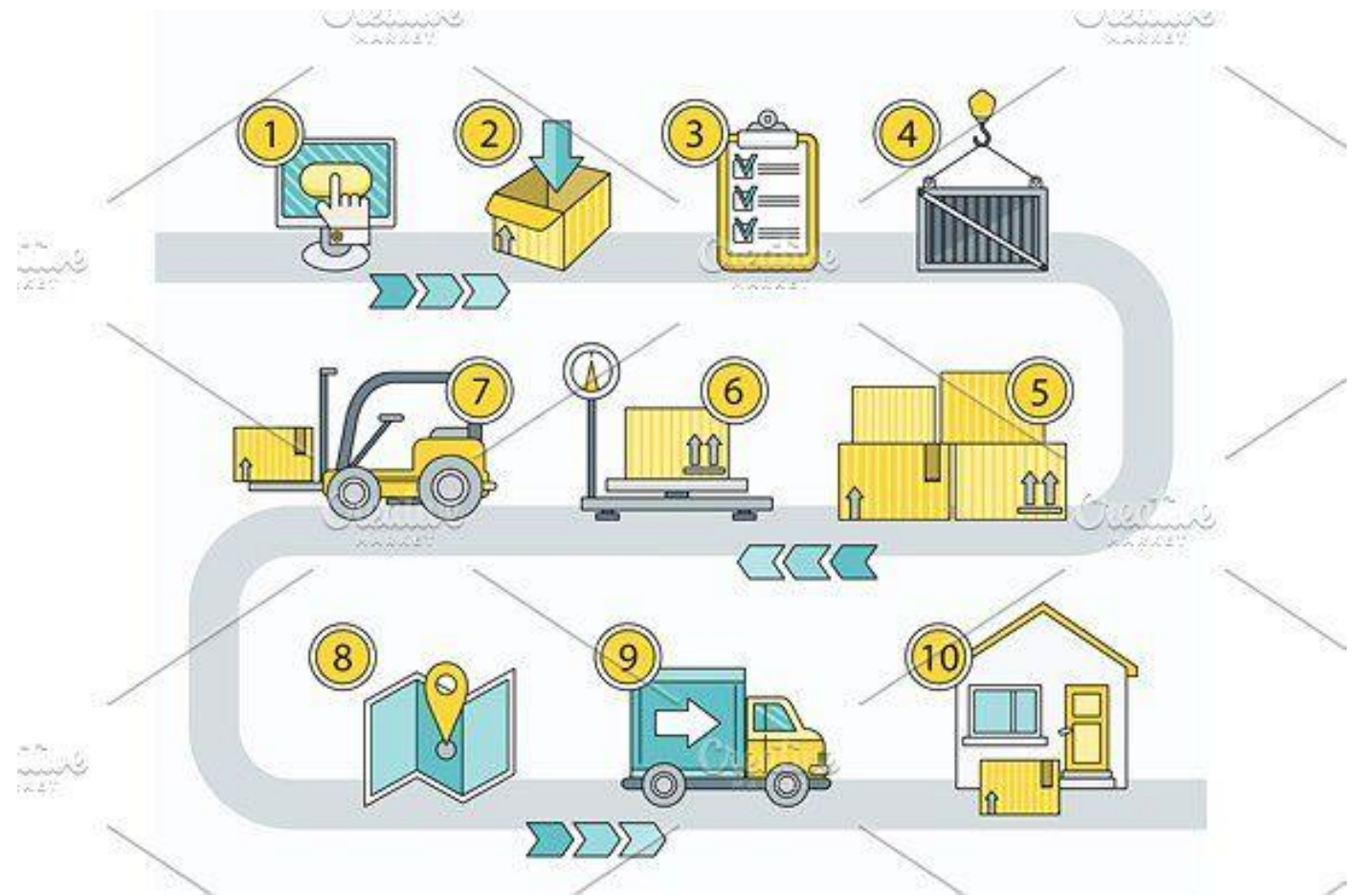
Solution: Oxford's Sustainability Data Project

1. See companies as a **series of transactions**
2. **Capture data in specific way** so that data becomes:
 - Auditable
 - Verifiable
 - Makes carbon an observable trait vs. a trait that is reported



But Market Failure Stands in the Way

- Companies demand complete control of their data
- Software companies won't naturally work together
- **Result: Inability for the market to provide society the data layer it needs.**





Way forward: Oxford is developing a simple method

In which:

- Companies retain 100% control of their data
- BUT - Oxford's method prevents data from being altered / amended



Action: Make Oxford's method ubiquitous



Log universal data to your company's private ESG/Sustainability database

stripe



Microsoft



intuit quickbooks



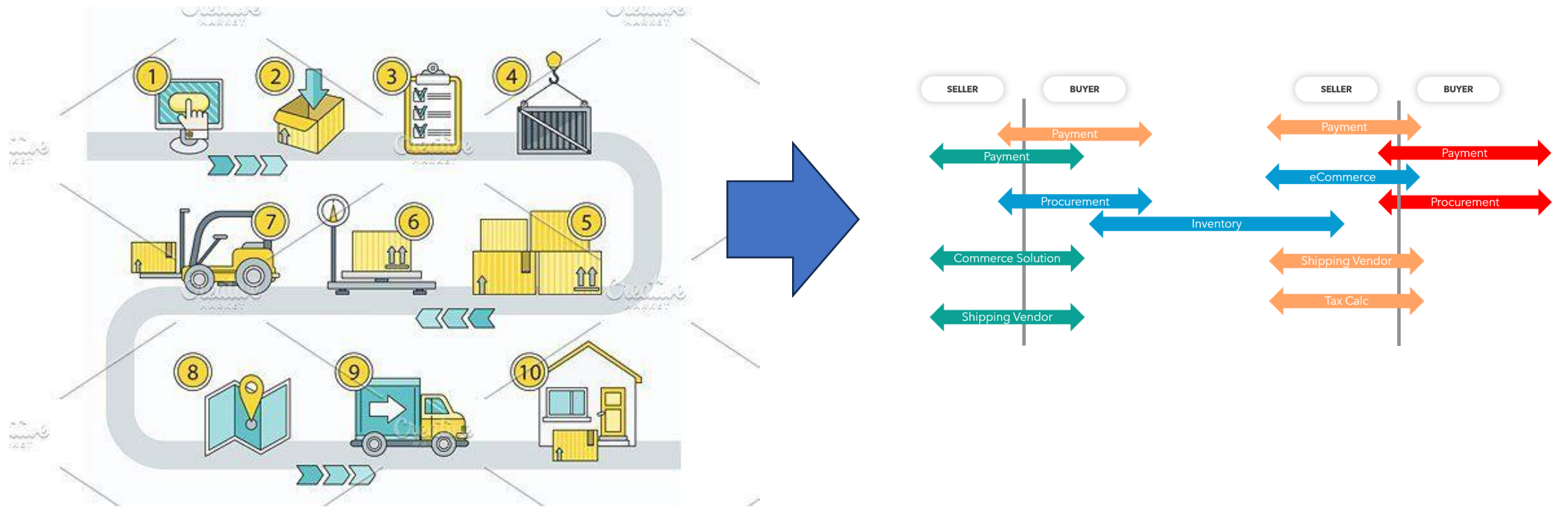
shopify

paycom®

ORACLE



Turning operations into verifiable data



Output that Oxford cares about: **Solve for scope 3 emissions** and the issue of **outsourcing negative externalities**



Proving truth becomes easy



Companies can prove sustainability claims



Claims cover all areas of a group's business



Economic positives:

AI driven efficiency

Supply chain transparency

Cost of Capital/Insurance

Tax collection

Taking people with us on the project

Response = overwhelmingly positive

Group	What this is	Who	Virtual meeting date
Investment Association	Trade body that represents asset managers in the UK	Director, Stewardship, Risk and Tax	5 December 2023
3rd party research providers	Data providers of ESG related data for investment houses	Morningstar, MSCI, ISS, LSEG, S&P Global, Clarity AI	17 January 2024 21 February 2024
Auditors	Groups that undertake auditing services for companies	PWC, Deloitte, KPMG, EY, ICAEW (Institute of Chartered Accountants in England and Wales)	12 March 2024